

Tribhuvan University
Faculty of Humanities and Social Sciences

Curriculum for Four-year Bachelor Level

in

Journalism and Mass Communication

2019



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Prabha
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Dean's Office

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Journalism and Mass Communication

Bachelor-level curricula of journalism and mass communication at Tribhuvan University has undergone significant changes over the years. It has been modified to address the changing global, as well as domestic media landscape from the beginning to a two-year programme in the 1980s. In 1990 the course was upgraded to a three-year annual programme. Furthermore, since 2001 higher level of education in journalism and mass communication has been extensively extended.

Tribhuvan University, in order to strengthen overall journalism and mass communication education in the country, has launched four-year bachelor's degree course from the year 2019. The objective of the four-year journalism and mass communication education is to address the changing media landscape around the world. The students after completing this course will be able to comprehend and address specific knowledge, and skills of journalism and mass communication. In the broader spectrum, this course also aims to advance the knowledge and skills at different levels of human communication.

Course Features

This course carries fundamental values of journalism and mass communication theories and practices, and intends to acquaint the students with ever-changing communication phenomena.

Course Objectives

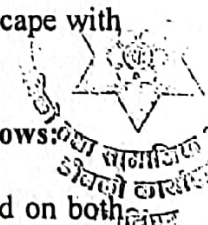
The course aims to enable students to enhance their knowledge and practical skills of journalistic writing, broadcast journalism, online journalism, and photo journalism in the context of growing new media practices. The following are the specific objectives:

- To equip students with the knowledge of fundamental concepts, and practices of various types of mass media and emerging trends of journalism;
- To enable students to apply journalistic principles, and have an insight into media issues arising out of the practical field of journalism;
- To support students gain an understanding on the development of media institution in their historical, legal and ethical perspectives;
- To familiarize students with the nature and scope of media organization and management issues with special reference to social forces surrounding them;
- To help the students identify major trends in the national and global media landscape with reference to traditional, as well as social media and online journalism.

Optional subjects have been introduced in the course with specific objectives as follows:

Broadcast Journalism (JMC 426) aims at imparting knowledge and experience based on both principles and practices of radio or television journalism, programme production, and their application through internship and practical works on radio or television.

New Media and Online Journalism (JMC 426) aims at imparting knowledge and experience based on both principles and practices of new media including online journalism, social media, and their application through internship and practical works on online media.

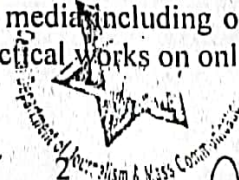


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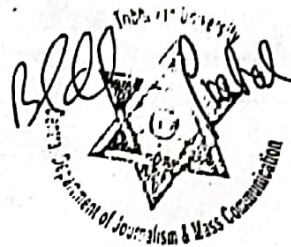
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Photojournalism (JMC 426) aims at providing knowledge and understanding of photojournalism and demonstrating applications on principles of photography, photojournalism, and visual reporting skills. It imparts the students with required know-how of capturing moments through photography, and an understanding of visual reporting for print and online journalism through internship and practical works.

Prishu
AK

RF

Shrutha



Amar
YS



Vinay

2019
Tribhuvan University
Faculty of Humanities and Social Sciences
Four-year Bachelor Course in Journalism and Mass Communication

Paper	Code No.	Title	Marks	
			Full Theory	Practical
I	JMC-421	<u>Compulsory Paper</u> Introduction to Mass Media and Journalism	70	30
II	JMC-422	<u>Compulsory Paper</u> Principles and Practices of Journalism	70	30
III	JMC-423	<u>Compulsory Paper</u> Media History, Law, and Ethics	70	30
IV	JMC-424	<u>Compulsory Paper</u> Basics of Media Research	70	30
V	JMC-425	<u>Compulsory Paper</u> Introduction to Public Relations and Advertising	70	30
VI	JMC-410	<u>Elective Paper</u> Journalism and Mass Communication	50	50
VII	JMC-426	<u>Optional Paper</u> New Media and Online Journalism	70	30
"	"	<u>Optional Paper</u> Photojournalism	70	30
"	"	<u>Optional Paper</u> Broadcast Journalism	70	30
VIII	JMC-427	Journalistic Writing	60	40



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New Media and Online Journalism

Optional Paper
Paper: VII
JMC-426



Full Marks: 100
Full Marks for Theory: 70
Pass Marks for Theory: 28
Full Marks for Practical: 30
Pass Marks for Practical: 12
Lecture Hours: 150

Objective of the Course

The overall objective of this paper is to prepare students with the knowledge and skills on the newly developed digital and converged mode of mass communication and journalism, its evolution, and ongoing trends in the world, particularly in Nepal.

The course of study in detail

Unit	Unit Title and Breakdown	Teaching hours
I	Introduction to New Media Understanding new media: Defining new media, online journalism, web pages, social media. Traditional vs. digital media.	15
II	Evolution of New Media and Online Journalism Development of digital media: The era of a computer network, from ARPA to www, era of PC, laptops, smart phones/tablets/phablets/iPad. The growth of social media, shift from the bulletin board to new social media platforms. Evolution and development of online journalism in the world, web 2.0 and beyond.	20
III	Scope of Online Journalism Importance of online journalism: Convergence nature, blurring traditional demarcation, new trends in traditional media and online journalism. Production and distribution of content: Opportunities and challenges of citizen involvement in producing content for online journalism, and changing trends in news dissemination.	20
IV	New Media and Online Journalism in Nepal Emergence of new media and online journalism in Nepal: Digitalization and growth of web pages, online journalism, and social media. Current status of online journalism, and social media in Nepal. Legal and ethical considerations: regulatory provisions, legal and ethical issues. Fake news. Hate speech. Disinformation. Viral contents. Trending and cyber bullying. Cybercrime and cyber security. New media literacy.	25
V	Practices of Online Journalism Online newsroom operation: Editorial meetings, assignments, news reporting, news writing and production of multimedia content, editing, posting and updating	

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	Online page designing and layout: Handling audience-generated content, crowdsourcing, hypertext, CAR, MoJo, breaking news, and live streaming.	
VI	Principles and Practices of New Media Fundamental principles of online journalism. Opportunities and challenges of new media in the Nepali context. Contemporary issues of social media. Freedom of speech vs. privacy and defamation. Contempt of Court. Intellectual property, plagiarism and copyright.	15
VII	Practical Work a. Students shall produce a series of news, editorial, analysis, feature story and multimedia content for an online news portal and post it in groups under the supervision of a subject teacher. b. Every student will develop a seminar paper on an issue of new media and online journalism in Nepal, and present it in class seminar. External evaluator will be appointed by Examination Controller Office, TU.	30

Recommended Books:

Balbi, G. & Magaouda, P. (2018). *A history of digital media an Intermedia and global perspective*. Routledge.

Barclay, D. A. (2018). *Fake news, propaganda, and plain old lies: How to find trustworthy information in the digital age*. Rowman & Littlefield.

Bull, A. (2010). *Multimedia journalism: A practical guide*. Routledge

Dewdney, A. & Ride, P. (2006). *The new media handbook*. Rutledge.

Dhungel, B. (Ed.). (2021). *Online journalism handbook*. Ministry of Internal Affairs and Law, Office of the Communication Registrar, Bagmati Province, Nepal.

Green, L. (2010). *The internet an introduction to new media*. Oxford Press.

Pen America. (2017). *Faking news: Fraudulent news and the fight for truth*.

Quinn, S. & Filak, V. F. (Eds.). (2005). *Convergent journalism: An introduction*. Focal Press

Siapera, E. & Veglis, A. (Eds.). (2010). *The handbook of global online journalism*. Wiley Blackwell.

Taprial, V. & Kanwar, P. (2012). *Understanding social media*. Bookboon.com.

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Department of Journalism & Mass Communication

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Photojournalism

Optional Paper
Paper: VII
JMC-426



Full Marks: 100
Full Marks for Theory: 70
Pass Marks for Theory: 28
Full Marks for Practical: 30
Pass Marks for Practical: 12
Lecture Hours: 150

Objectives

To enable the students to gain knowledge and understanding of photojournalism.

To equip the students with an application on principles of photography and photojournalism, visual reporting and editing, and advanced techniques of news reporting and editing.

To familiarize the students with advanced professional skills for preparation of news stories and news photo for publication in newspapers, magazines and journals on general and specialized interest.

The course of study in detail

Unit	Unit title and breakdown	Teaching hours
I	History and Development of Photojournalism Development of photo technology: A brief history of photojournalism. Analogue and digital photography. Processing of B/W film and photo. Digital photo processing technology.	20
II	Photography and its Role in Photojournalism: Photography as an art of communication and its importance in journalism. Principles and theories of photojournalism. Types of photographs for publication in newspapers, magazines, journals and online portals. News photo, photo stories, photo feature/essay. Global opportunity for market and access in photojournalism. Freelance vs. In-house photojournalism. Legal and ethical consideration of photojournalism. Social responsibility of photojournalists.	30
III	Camera and Photo Reporting (Storytelling) Functions of a camera. Major parts and accessories. Light and exposure. Camera handling technique. Privileges and rights. Public and private issues. Imagination, creativity and photo presentation. Expressive photograph vs. filler photo. Importance of a photojournalist in news media. Basic photo knowledge for a journalist in digital age. Taking and editing a photograph through smartphone/ iPad/ phablets/ tablets.	25
IV	Visual Literacy Concept, elements and scope of visual literacy. Pictorial culture. Archiving of analogue and digital photography. Knowledge of photo resolution and technical quality of a photograph. Line illustrations, cartoons and manipulated images.	20
V	Photo Editing Selection of photo. Basic knowledge and skill of computer and photo editing	

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	software. Minor reformation of a photo: Photo cropping, maintenance of light, and colour for clarity and sharpness of a photo. Editing vs. manipulation. Limitations of editing, legal and ethical consideration in photo editing.	
VI	Practical Exercises a. Field exercise for photography. b. Editing and minor reformation of photography using editing software. c. Six to eight-week fieldwork that includes photo assignments or internships in a news media organisation. External evaluator will be appointed by Examination Controller Office, TU.	30

Recommended Books:

Caple, H. (2013). *Photojournalism: A social semiotic approach*. Palgrave and Macmillan.

Clark, T. (2011). *Digital photography composition for dummies*. Wiley Publishing, Inc.

Gervais, T. & Morel, G. (2017). *The making of visual news: A history of photography in the press*. Bloomsbury.

Good, J. & Lowe, P. (2017). *Understanding photojournalism*. Routledge.

Lister, M. (2013). *The photographic image in digital culture* (2nd ed.). Routledge.

Rai S. (2005). *Photography digdarshan (Overview of photography)*. Photo Concern.

Rosenblum, N. (2006). *A world history of photography* (3rd ed.). Abbeville Press.

Warren, L. (Ed.). (2006). *Encyclopedia of twenty-century photography* (Vol. I-III). Routledge.

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Broadcast Journalism

Optional Paper
Paper: VII
JMC-426



Full Marks:100
Full Marks for Theory: 70
Pass Marks for Theory: 28
Full Marks for Practical: 30
Pass Marks for Practical: 12
Lecture Hours: 150

Objectives

To enable the students to gain specific knowledge on the principles and practices of broadcast journalism.

To familiarise students with professional skills and standards for preparation of news/current affairs and other programme contents in broadcast media.

This course of study is divided into two streams of broadcast media: "Radio Journalism" and "Television Journalism" options. Students shall choose one stream (Radio journalism or Television journalism) out of these two which are separated by "Or".

RADIO JOURNALISM (Optional)

Unit	Unit Title and Breakdown	Teaching hours
I	Introduction to Radio Journalism Introduction to the radio. Evolution of radio broadcasting, radio equipment in field and studio. Role and relevance of radio in comparison with print, television and online media. Differences between print, television and radio journalism. Effectiveness of radio media in developing countries like Nepal.	40
II	Basic Elements and Formats of Radio Programme Production Types and formats of radio programmes. Popular radio programme formats in Nepal. formal/public events, disasters and emergency situations. Streaming from social media and various digital apps. Special programmes on children, women, senior citizens, minorities, and differently-abled people. Commercials and Public Service Announcements.	40
III	News Reporting, Editing and Presentation News operation in radio. News/editorial meeting. Assignment. Sources of broadcast, and balance in the news story. Ethical considerations on news process. Sustainable development perspectives of radio news and current affairs programme.	30
IV	Ethics and Law in Radio Journalism Constitutional and legal provisions regarding radio broadcasting in Nepal. Right to information, privacy, defamation and Contempt of Court. Ethical considerations in radio journalism.	10

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V	<p>Practical Exercises</p> <p>a. Classroom assignments to cover current events and issues, conduct interviews, research assignments and writing script.</p> <p>b. The students will produce radio features, radio vox-pop, radio magazines and radio news bulletins under the supervision of subject teacher.</p> <p>c. The students will work as an intern in a broadcast station, and develop a progress report for final evaluation. Each student will present the products they made during the internship. Their evaluation will be made by internal and external evaluators. External evaluator will be appointed by Examination Controller Office, TU.</p>	30
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Recommended Books:

Fleming, C. (2010). *The radio handbook*. (3rd ed.). Routledge.

Kharel P. (2005). *Sounds of radio broadcasting*. Nepal Association of Media Educators.

Kharel, P. & Deuja, D. K. (2003). *Radiokarmi: Awadharana ra abhyas (Radioperson: Concept and practice)*. Nepal Press Institute.

Luitel, G. R. (2009). *Radio utpadan (Radio production: Radio is magic)*. Nepal Forum of Environmental Journalists/Radio Sagarmatha.

Mainali, R. et al. (2002). *Samudayik radio: Prasharan nirdeshika (Community radio: Broadcasting guidelines)*. Community Radio Support Center/Nepal Forum of Environmental Journalists.

Paudyal B. (2059 BS). *Radio karyakram (Radio Programme)*. Community Radio Support Centre/Nepal Forum of Environmental Journalists.

Want P. et al. (Eds.). (2004). *Radio Nepalko samajik itihis (Social history of Radio Nepal)*. Martin Chautari.

Bhandari, T. (2017). *Radio patrakarita (Radio journalism)*. Heritage Publishers and Distributors Pvt. Ltd.

Want, P., Parajuli, S., Adhikari, K. (Eds.). (2005). *Radio patrakarita: FM ma samachar ra sambad (Radio journalism: News and dialogue in FM radio)*. Martin Chautari.

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TELEVISION JOURNALISM (Optional)

Unit	Unit Title and Breakdown	Teaching hours
I	<p>Introduction to Television Journalism Introduction to broadcast journalism. Medium of sound and visual in historical, as well as technological perspectives. Familiarisation with television equipments. Role and relevance of broadcast media in comparison with other media. Differences between print and broadcast journalism. Television journalism as a career. Relevance and effectiveness of television journalism in the world with special references to Nepal.</p>	40
II	<p>Basic Elements of Television Programme Production Types and formats of television programmes. Techniques of writing and preparing news, report and current affairs programmes. Scriptwriting for television in connection with visual footage. Interviews, talk shows and panel discussions on current affairs issues. Production of documentary and newsreels. Live coverage on from social media and various digital apps, Vox-pops and interviews on the spot. Special programmes on children, women, senior citizens, minorities and differently-abled people. Commercials and Public Service Announcements.</p>	40
III	<p>News Reporting, Editing and Presentation Sources of television news. News collection techniques. Role of camera and shots in television reporting. Television news writing and editing. Television news presentation. Authenticity, diversity, balance and completeness in a news story. Ethical considerations on television journalism. Social, cultural and developmental perspective of television news reporting.</p>	30
IV	<p>Broadcasting Ethics and Law Ethical considerations on television journalism. Ethical values for television media and journalists. Constitutional and legal provisions for television broadcasting in Nepal.</p>	10
V	<p>Practical Exercises</p> <ol style="list-style-type: none"> Classroom assignments to cover current events and issues, conduct interviews, research and writing script. The students shall produce documentaries, vox-pops, talk shows and television news bulletins under the supervision of subject teacher. The students shall work as an intern at a television station and develop a progress report for the final evaluation. Each student will present his/her performance report in class and internal examinations where external evaluators will evaluate it. External evaluator will be appointed by Examination Controller Office, TU. 	30

Recommended Books:

Donald, R. (2004). *Fundamental of television production*. Surjeet.

Gormly, E. K. (2005). *Writing and producing television news*. Surjeet.

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Millerson, G. & Owens, J. (2009). *Television production* (14th ed.). Focal Press.

Rosenthal, A. & Eckhardt, N. (2016). *Writing, directing, and producing documentary films and digital videos* (5th ed.). Southern Illinois University Press.

Shook, F. (2006). *Television field production and reporting*. Pearson Education.

Shook, F., Larson, J. & DeTarsio, J. (2018). *Television field production and reporting* (7th ed.). Routledge.

White, T. & Barnas, F. (2010). *Broadcast news: Writing, reporting, and producing* (5th ed.). Focal Press.

Wolff, M. (2015). *Television is the new television: The unexpected triumph of old media in the digital age*. Portfolio/Penguin

Zettl, H. (2006). *Television production handbook* (9th ed.). Thomson/Wadsworth.

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Journalistic Writing

Compulsory Paper
Paper: VIII
JMC-427



Full Marks:100
Full Marks for Theory: 60
Pass Marks for Theory: 24
Full Marks for Practical: 40
Pass Marks for Practical: 16
Lecture Hours: 150

Objectives

- To enhance understanding and practical skills of writing for media.
- To equip the students with innovative methods and techniques of media writing and presentation.
- To prepare students for specific skills of summarizing, paraphrasing, and reviewing various types of media content.

The course of study in detail

Unit	Unit Title and Breakdown	Teaching hours
I	<p>Introduction to Writing for Journalism Preparing for writing. Understanding persuasion strategies, identifying facts and claims, generating angles, and developing a critical approach to writing.</p> <p>Writing approaches for key journalistic areas. News, feature, commentaries, columns, editorial, and opinion. Profile writing of prominent media persons and media educators covering their life, struggle, and contribution to journalism sector.</p> <p>Language ingredients for journalistic writing: Structure, coherence, transition, and parallelism.</p>	40
II	<p>Writing for Distinct Media Genres Writing for different media: Newspapers, magazines, radio, television, and online media.</p> <p>Writing ingredients for specific content types: Preparing notes and formats for interviews, panel discussions, and talk programs, and writing styles for specialized stories.</p> <p>Content visualization: Using infographics in the form of charts, diagrams, cartoons, statistics, images, and animations.</p>	40
III	<p>Preparing Draft Stages in planning: Organizing information under certain themes and finding over proper angle.</p> <p>Approaches in drafting: Writing lead and body paragraphs. Following the principles of sourcing. Avoiding misrepresentation and biases, and supporting facts with quotes and transitions.</p>	20

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IV	<p>Reviewing the Draft Considering possible effects: Assessing the prospective meaning and effect of the story. Scanning ethical and, legal considerations.</p> <p>Revising the draft stories. Improving the story by avoiding possible harmful effects, biases, under and over-representation of the story components such as facts, sources, and supporting details.</p>	10
V	<p>A. Practical Exercises</p> <p>a. Writing and producing various forms of diverse media content (newspaper, magazine, radio, television and online).</p> <p>b. Writing profiles of prominent media persons and media educators covering their life, struggle, and contribution made to journalism sector.</p> <p>B. Evaluation</p> <p>a) Each student will make a presentation in the class about the assignment.</p> <p>b) Every student will work under the supervision of the class teacher.</p> <p>c) The final evaluation will be made in presence of external and internal examiners. An external evaluator will be appointed by Examination Controller Office, TU.</p>	40

Recommended Books:

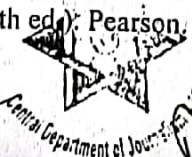
- Alfano, C., & Alyssa, O. (2017). *Envision in depth: Reading, writing, and researching arguments*. Pearson.
- American Psychological Association. (2020). *Publication manual of the American Psychological Association* (7th ed.).
- Belcher, W. L. (2009). *Writing your journal article*. Sage.
- Brooks, B. S. Kennedy, G., Moen, D. R. & Ranly, D. (2014). *News reporting and writing* (11th ed.) Bedford/St. Martin's.
- Greene, S., & Lidinsky, A. (2016). *From inquiry to academic writing* (3rd ed.). Bedford/St Martin's.
- Hilliard, R. L. (2015). *Writing for television, radio, and new media*. Cengage Learning.
- Jha, S. C. (2016). *Chandralal Jha: Kalamko swabhiman sipahi* (Chandralal Jha: Dignified fighter of pen). Sunil Chandra Jha.
- Lunsford, A. A., Ruskiewez, J. H., & Walters, K. (2019). *Everything's argument with readings* (8th ed.). Bedford/St. Martin's.
- Mencher, M. (2011). *Melvin Mencher's news reporting and writing* (12th ed.). McGraw Hill.
- Regmee, R. & Khanal, C. (2002). *Samacharkarmi*. Nepal Press Institute. NAME.
- Sharma, B., Mainali, R., Luitel, G. R. & Khanal, J. (Eds.). (2017). *Patrarakaritaka satishal* (A pioneer of journalism). Brajesh Raj Sharma.
- Williams, J. (2016). *Style: Lessons in clarity and grace*. (12th ed.) Pearson.



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